

EXECUTIVE COACHING 2026

Enabling conscious awareness &
trustworthy leadership

Stina Brown

Executive Retreat Villa, France



HI, I'M

Stina

I serve as a trusted advisor to leaders and organizations facing complex strategic and cultural change.

I help leaders and teams understand the realities they face, envision new possibilities, and create solutions that address both immediate challenges and long-term goals. For more details on how we work together, head to enactcollective.com.

VISION & *Values*

I envision leaders who can hold increasing influence & responsibility without losing clarity, steadiness, or ethical grounding.

Organizations shaped by that kind of leadership are more coherent, resilient, & capable of meaningful impact.

My work integrates systems thinking, psychological insight, & direct, compassionate honesty. I bring structure without rigidity & clarity without force — helping leaders think clearly, act intentionally, & navigate complexity & uncertainty without losing themselves.



HOW I Work

- I cut through clutter to the heart of the matter.
- I hold strong, high-capacity leaders safely - without softening the truth.
- I balance compassion with directness.
- I create structure without rigidity.
- I translate insight into action.
- I strengthen clarity, confidence, and intentionality under pressure.
- I work simultaneously at the individual, interpersonal, and systemic levels.
- I bring real talk - without shame.

WHAT IS *Different*

After working together, leaders:

- Communicate with greater confidence and precision.
- Make clearer, faster decisions.
- Hold their teams with steadiness.
- Translate vision into actionable structure.
- Navigate complexity with less fragmentation.
- Feel both supported and appropriately challenged.
- Lead with greater intentionality.
- Integrate humanity with professionalism.
- Move from scattered thought to aligned action.



ETHICS & *Commitments*

- I place my clients' best interests at the center of every engagement.
- I disclose conflicts transparently.
- I respect autonomy and dignity.
- I design process with skill and care.
- I create environments of safety and equity.
- I steward process with integrity.
- I maintain strict confidentiality.

& Approach



- I help leaders **see themselves** in context — how their own presence shapes culture, decisions, trust, & outcomes.
- Supporting leaders to **deepen self-awareness** while attending to others around them.
- I hold **multiple levels** simultaneously, working with personal/inner, interpersonal/relational & organizational/systems.
- Through disciplined inquiry, structured process, & intentional space for reflection, **the client strengthens their capacity** to lead themselves.
- My coaching is rigorous, grounded, & serious about impact. **Insight translates into clear, aligned action.**



CLIENT

Comments

"Stina has a deeply holistic and multi-faceted approach to coaching that allows you to see your challenge from multiple perspectives: a theoretical one based in social science and research, an interpersonal one rooted in human dynamics and psychology, and an individual one grounded in self-awareness and reflection. I got so much more out of my time with Stina than I thought I was looking for." - Alexa Pitoulis Executive Director, BC Family Doctors

"Stina has been an extraordinary coach to me as I navigate the complexities of leading a small but growing organization. Her objective guidance, insightful questions, and unwavering support have provided me with clarity and confidence in my leadership. I have become more intentional and effective in my role thanks to her counsel." - Howard Jang, **ArtSpring**

"I love the honest and raw conversations. Be ready to hear and accept the feedback you get from Stina. It's not always what you want to hear but it's what is going to propel you the individual and/or agency forward."
- Katie Tell, CDO **LAFH**

Stina truly is a very skilled coach who offers a perfect blend of non-judgemental listening, wisdom, insight, and 'real talk.' Stina has a wonderful ability to cut to the core of what you're saying, often before you get there yourself. Even on a low day, I would come out of a coaching call with Stina feeling energized and focused on possibilities rather than deficits. I greatly appreciate Stina's combination of expertise, experience, helpful prompts, and feedback. - Senior Director, Non-profit Housing Organization

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CONNECT

with Stina

EMAIL

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BOOK A CALL

[Stina's calendar](#)

MORE INFO

enactcollective.com/coaching



CLAUDIA ALVES